### Veer Narmad South Gujarat University

#### 205 – Organisational Behaviour

###### First Year BBA (Semester2) With Effect from AY2019-20

Objective of the course:

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| * To make students familiar with human behaviour
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| * To explain the basics of organizational behaviour
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| **Teaching Pedagogy** |  |
| Lectures, Presentation, Group Work, Role Play, Assignments, Case Studies |  |
| **Course Content:** |  |
| **Unit 1: Introduction to OB** | **(15%)** |
| Definition, Concept, Contributing Disciplines |  |
| **Unit 2: Perception** | **(20%)** |
| Meaning and definitions, Perceptual process, Factors affecting perception, organisation, Perceptual Distortion | Perception | and |
| **Unit 3: Attitude and Personality** | **(25%)** |  |

Concept and meaning of Attitude, Definitions, Factors affecting formation of Attitudes, Types of Attitudes, Characteristics of Attitude, Attitude and Behaviour, Concept of Personality, Determinates of Personality, Personality and Behaviour

Unit 4: Group Dynamics (20%)

Concept and meaning, Process of formation of groups, Types of groups, Usefulness of groups in organisations, Emerging signals leading to potential differences while functioning in groups (Situational Analysis only)

Unit 5: ConflictManagement (20%)

Concept and meaning, Process of development of conflict, Functional vs. Dysfunctional conflict, Ego states (transactional analysis), Levels of Conflict, Conflict resolution, Managerial implications

Suggested Readings:

1. *Organisational Behavior by K. Aswathappa*
2. *Organisational Behaviour by L. M. Prasad*
3. *Organisational Behaviour by Stephen Robbins*
4. *Organisational Behaviour by Fred Luthans*